China International on New Energy Automobile and Technology Application Exhibition

Energy-saving and New Energy Automobile Industry Development Plan Achievement Exhibition

Date: Oct. 17-21, 2014
Venue: Beijing • China National Convention Center

Invitation

Supported by:
Ministry of Industry and Information Technology of the People's Republic of China

Hosted by:
China Council for the Promotion of International Trade Machinery Sub-Council
China Electrotechnical Society
Automotive Knowledge Magazine
Globe Era Automobile Investment Management (Beijing) Co., Ltd.

Organized by:
China Council for the Promotion of International Trade Machinery Sub-Council
China Electrotechnical Society
Automotive Knowledge Magazine
Beijing Asia International Exhibition Company
Beijing Globe Mastery Exhibition Co., Ltd.

Cooperator:
Beijing Snda Beyond Internat Ional Exhibition Co. , Ltd.

Co-organized by:
China Quality Certification Center

Industry supported by:
China Automotive Industry Advisory Committee

※ Exhibition Description

2013 Exhibition Review
The 1st Exhibition on Development Achievements of Energy-saving and New Energy Automotive Industry (referred to as: Energy-saving & New Energy Automotive Achievement Exhibition) was successful completed at Beijing National Convention Center on October 20, 2013. The exhibition continued four days, including nearly 30,000 square meters area, hundreds of domestic and international auto companies and parts enterprises, which refreshed records of the same Exhibition in Asia. Meanwhile, it brought car enthusiasts a green energy shock, and also popularized concepts of energy-saving and new energy vehicle.

Many mainstream car collectives participated in 2013 exhibition such as FAW Group, Dongfeng Group, SAIC, Beijing Automotive Group, Changan Group, FAW-Volkswagen, FAW Toyota, Guangzhou Toyota, Toyota China, Shanghai GM, Shanghai Volkswagen, Guangzhou Honda, Geely, Brilliance, Volvo, GAC Gonow, Beijing Hyundai, Great Wall, JAC, Yutong Bus, Wuzhoulong and so on. Exhibits included passenger cars, commercial vehicles, modified vehicles, special vehicles and parts. This exhibition had the most exhibitors, the largest exhibition area and the most abundant exhibits.
In addition to passenger cars exhibition area, commercial vehicle area and parts area was also established. A number of commercial enterprises as Yutong, Wuzhoulong, Shanghai Shenzhou and Yi-Star coach, and new energy auto parts companies as Corun, OPTIMUM and national Dentsu, all took part in the exhibition. A series of diverse and distinctive supporting activities were also held over the same period. Currently, China Energy-saving and New Energy

Automotive Industry Development Summit Forum held in Beijing Convention Center on October 17-18 is the highest specifications and the greatest influence saving and new energy automotive forum.

2014 Exhibition Outlook

To continue to promote the implementation of "energy-saving and new energy automotive industry development plan (2012-2020)" target issued by the State Council, "2014 Energy-saving and New Energy Automotive Industry Development Plan Achievement Exhibition" will be held on October 17-21, 2014 in Beijing International Convention Center, which has got the strong support of the Ministry of Industry and Information. 2014 exhibition will be further enhanced its scale and influence on the basis of 2013th.

Exhibition focuses on the field of energy efficient cars and new energy vehicles, batteries, motors, electronic control and charging facilities. Through "vehicle exhibition", "core components Pavilion", "demonstration
and extension of the outcome of the city experience area" and "Ride four parts experience Zone", the latest achievements of fuel-efficient cars and new energy vehicles development will be fully displayed.

※ Schedule
Booth Building period: October 14-16, 2014
Exhibition Period: October 17-21, 2014
Dismantling Period: October 21, 2014 14:00-24:00

※ Exhibits
Vehicles
Fuel-efficient cars:
• Gasoline, diesel vehicles adopted internal combustion engine as the primary power system, which comprehensive operating status fuel consumption superior to the next stage of the target.
• Vehicles adopted advanced engine, efficient transmissions and other energy-saving technologies & products, new materials, lightweight design and green manufacturing in their research and development, manufacturing and use during the whole industry chain and life cycle.
• Compressed natural gas (CNG), liquefied natural gas (LNG), liquefied petroleum gas (LPG) and other natural gas vehicles
• HEV (including petrol-electric hybrid, gas-electric hybrid, etc.)

New energy vehicles:
• Plug-in hybrid electric vehicles
• Electric vehicles (BEV, including solar cars)
• Fuel cell vehicles (FCEV), hydrogen engine vehicles, air vehicles, magnetic electric vehicles and other new energy vehicles

Parts category:
• Engines, efficient transmissions, lightweight materials, vehicle optimization design, hybrid and other energy-saving technologies, products
• Batteries, motors, electronic control and other core components and advanced technologies

Charging facilities:
• Charging piles, chargers, power distribution cabinets, rechargeable batteries and battery management systems, parking charging facilities, intelligent monitors, charging station powered solutions, charging station-smart grid solutions, etc.

※ Obtainments

You will obtain after participating exhibition:
1. Enhance brand awareness
Build brand image, increase product awareness and bring the honest clients for company.
2. Cover the entire auto market in China
Cover the whole end consumers and channels of China, and enhance market share.
3. Low-cost, high-efficiency market promotion
Get intensive coverage of numerous domestic and international dominant media and extensive social attention, which would save your promotion expenditures and reduce costs.
4. Great opportunity to launch new products
Superb display environment and atmosphere, high-quality media exposure, all make your new products release having best results and the most timely market feedback.
5. Sophisticated exhibition organization
In support of the Ministry of Industry and Information Technology, organizers will give full play to the comprehensive strength in the automotive exhibition and influence and cohesion in automobile industry, to bring you high quality, efficient, international and personalized exhibition planning, organization, management and services.

※ Contact

Contact:  Zhang Xiangjun
Tel: +86 10 5979 3500  Mobile: +86 1367 130 8843
Fax: +86 10 5141 8155  E-mail: snda2007@163.com
http://www.evs-expo.com/